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Konu : Smart Maritime Network Konferansı Hk.

23/12/2019

Sirküler No :884

SAYIN ÜYEMİZ,

İlgi : SMART MARITIME NETWORK - CATHY HODGE, 18/12/2019 tarihli, Bila sayılı ve Launching Smart Maritime Network 2020 İn Rotterdam On 19 February konulu e-posta mesajı.

"Smart Maritime Network Konferansı"nın 19 Şubat 2020 tarihinde Rotterdam, Hollanda'da gerçekleştirileceği ilgi e-posta mesajı ile bildirilmekte olup, bahse konu konferansın amacının deniz teknolojisi hususunda standardizasyon, uyumlaştırma ve daha geniş ulaşım altyapısına ilişkin algıyı değiştirmenin yanı sıra denizcilik ve taşımacılık sektör paydaşlarının gelişmiş entegrasyon ve veri paylaşımına yönelik faydaları artırmak, iş ilişkileri geliştirmek ve bilgi paylaşımı fırsatı sunmak olduğu belirtilmektedir.

Denizcilik sektöründe dijitalleşme, uyumlaştırma ve standardizasyon, belirli standartların oluşturulmasının sektöre sağlayacağı faydalar ve akıllı limanlar gibi çeşitli konuların ele alınacağı ifade edilen bahse konu konferansa ilişkin detaylı bilgiler Ek-1'de yer almaktadır.

Saygılarımla,

*e-imza*İsmet SALİHOĞLU
Genel Sekreter**Ek:** Launching Smart Maritime Network 2020 İn Rotterdam On 19 February (4 sayfa)

Dağıtım:

Gereği:

- Tüm Üyeler (WEB sayfası ve e-posta ile)
- Türk Armatörler Birliği
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- Gemi Yakıt İkmalcileri Derneği
- S.S. Deniz Tankerleri Akaryakıt Taş. Koop.
- KOSDER
- TAİS
- WISTA Türkiye Derneği

Bilgi:

- Meclis Başkanlık Divanı
- Yönetim Kurulu Başkan ve Üyeleri
- İMEAK DTO Meslek Komite Bşk.



Kimden: Cathy Hodge - Smart Maritime Network
<cathy.hodge@smartmaritimenetwork.com>
Gönderme Tarihi: 18 Aralık 2019 Çarşamba 19:20
Kime: İMEAK DTO Merkez
Konu: Launching Smart Maritime Network 2020 in Rotterdam on 19 February



The banner features a circular logo on the left containing the following sponsors: HEADLINE SPONSOR: inmarsat (The mobile satellite company); GOLD SPONSOR: ABB; SILVER SPONSORS: DELL, Intel, jib, Intellian; BRONZE SPONSORS: KVM, speedcast, ST Engineering. To the right of the logo is a network diagram and the text: SMART MARITIME NETWORK, SMN ROTTERDAM, February 19, 2020. The background shows a city skyline at night with a prominent cable-stayed bridge. At the bottom, the website URL is provided: www.smartmaritimenetwork.com/rotterdam-conference-2020.

Smart Maritime Network is heading to Rotterdam on 19 February 2020.
To join us there and for more details, head over to our website - www.smartmaritimenetwork.com/rotterdam-conference-2020

The core aim of the Smart Maritime Network is to change the narrative around interoperability, standardisation and harmonisation in maritime technology, and the wider transport infrastructure.

Following the successful launch of the Smart Maritime Network (SMN) and the Smart Maritime Council (SMC) in 2019, four SMN conferences were held in Athens, Tokyo, Copenhagen and Singapore. With over 700 participants across these four events, this first SMN conference in 2020 will continue to advance and promote the benefits of enhanced integration and data sharing among stakeholders within the maritime and transport logistics sectors; informing and educating on technological developments and innovations, while providing wider opportunities for relationship building, business development and knowledge sharing.

In 2020, SMN's focus will expand to take an even closer look at the advantages of data sharing and exchange between all strategic elements of the supply chain value proposition – namely shipping, ports, terminals and logistics companies. We will also look to build on and continue to develop the very first Smart Maritime Technology Integration Demonstrator which is being developed by the

Topics to be covered during **SMN Rotterdam 2020** include:

- *The next generation of digitalisation in maritime*
- *Harmonisation and standardisation – how the industry benefits by adopting standards*
- *Developing the Smart Maritime Technology Integration Demonstrator*
- *Evolving business models for an evolving industry*
- *Platforms and ecosystems to address maritime complexity*
- *Smart ports: redefining international trade*
- *Creating value for technology users*
- *The impact of regulatory compliance on digitalisation*
- *Interactive panel discussions*
- *Roundtable discussion forums*
- *Plus – Technology Display Zones, where our key partners will have the opportunity to showcase and demonstrate their products and services to conference attendees and explain how they are*

Smart Maritime Council Founding Members. The first public introduction of this initiative will take place at SMN Rotterdam.

working towards a smarter, better connected future of shipping.

[Click here to review the full agenda and to book your place now.](#)

The Conference will close with the **Smart Maritime Networking Party**, kindly hosted by SMN's Global Sponsor, **Inmarsat**, and all participants are invited to join us there. See you in Rotterdam!

Meet our expert speakers:



Menning Schleyerbach
CEO,
Digital Container
Shipping Association



Ronald Spithout
President,
Inmarsat Maritime



Jan Hoffmann
Chief, Trade Logistics Branch,
Division on Technology
and Logistics, UNCTAD



**Captain
Ben van Scherpenzeel**
Chairman, International Taskforce
Port Call Optimization



Bruis Van Driel
Head of Data Integration,
APM Terminals



Dr Hanane Secha
Smart Container
Project Leader,
UNCEFACT



Norbert Kouwenhoven
Worldwide Authorities Leader,
Tradeplus, IBM



Mikael Lind
Senior Strategic
Research Advisor,
RISE Viktoria



Jon Key
Director, Key and Co,
Interim Strategy Director,
Associated British Ports



Dita Bruijn
Director Of Operations,
PortXchange,
Port of Rotterdam

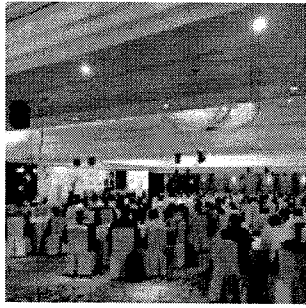


Inga Raken-Lucassen
Technology Strategy & Portfolio
Manager for Logistics
& Services, Maersk

**For full list, please review the website. Many more to be announced.*

SMART MARITIME NETWORK
Rotterdam Networking Party
SS Rotterdam, Queen's Lounge
Wednesday, February 19, 2019
HOSTED BY
inmarsat

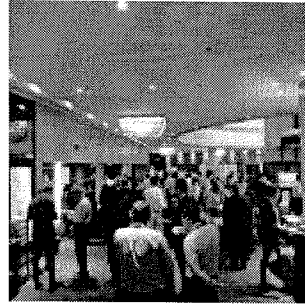
*From 6.00pm, following the Smart Maritime Network Rotterdam Conference
SS Rotterdam, Queen's Lounge, 3e Katendrechtse Hoofd 25, 3072 AM Rotterdam
Open to all registered conference delegates. Visit smartmaritimetwork.com for details.*



Conference Registration

Click here to book your place to join us on Wednesday 19 February at SS Rotterdam.

SMN conferences are **FREE** for qualifying vessel and cargo operators (including ship owners, managers, ports, terminals) and just €675 for other maritime stakeholders. Group booking rates, and discounts for guests of our sponsors and partners are also available.



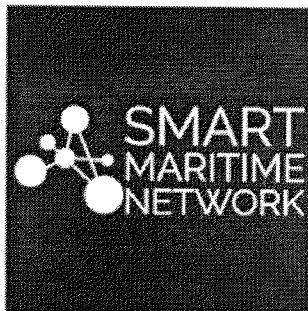
Joining the SMN Platform

For more details about SMN Rotterdam contact us at:

E: cathy.hodge@smartmaritimenetwork.com
T: +44 7956 965 857

Or get in touch if you want to talk about sponsoring or partnering with SMN conferences, or to learn more about the Smart Maritime Council.

For information on the rest of the Smart Maritime Network 2020 conference calendar, check out our video



CONFERENCE SERIES 2020



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CONTACT US

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